

Report on the participation at Bharat TEX 2024 at New Delhi from 26th - 29th February, 2024.

The Department of Textiles participated at the Bharat Tex 2024, the largest Textile Exhibition in India on the 26th - 29th February, 2024 at New Delhi, where the visitors to the Exhibition shows interest in the products exhibited at the Department's Stalls, showcasing a variety of "Ryndia" products.

The participants representing the State through the Department Stall includes the Meghalaya Age Ltd, Designers notably Daniel Syiem, Shillong and Christine Daisy G. Momin, M/s Silken Thread, TRIWEA showcasing their creations which has received enquiries on their products. However, since the stall was set up along with Export House bulk enquiries were made, which is not their concept but they expressed that their experience from the participation and exposure is very satisfactory.

The participant expressed their satisfaction being selected for participating at the Bharat Tex 2024 – The Biggest Global Textiles Event. It was a good experience for all of us the team members to get such exposure. Interaction with the visitors made us understand the taste of the customers for Textiles which we can apply in the production process.

The Meghalayan Age Limited expressed that they had a wonderful experience working with the Department of Textiles, Meghalaya.

The participation in the "Bharat Tex 2024" is an eye opener, where the need to improve in quality and to assess our strength and weakness along our supply chain right from the raw materials like yarn and production of fabrics and to adhere to quality control. It may be noted that since there are a number of participants from the state, the stall allotted is small and made it quite difficult to showcase each product prominently.

(Shri. F. Pariat)
Zonal Officer Weaving, Tura

